



**For Immediate Release
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Murphy Insurance Group a Preferred Partner with Frankenmuth Insurance

Frankenmuth, Mich. – At its recent Executive Round Table regional meeting, Frankenmuth Insurance recognized the Murphy Insurance Group of Waunakee, Wisconsin as a “Preferred” partner with the insurance carrier.

The Preferred status the Murphy Insurance Group has earned is a result of outstanding performance relating to a host of criteria. Frankenmuth Insurance performs an annual analysis of its licensed agencies, judging them on several factors, including insurance volume, profitability, partnership, growth, accounting practices, and claims handling.

The Murphy Insurance Group and its staff have consistently fared well in this process, ranking among the top 13% of all agencies representing the insurance company. Due to their outstanding performance, professionalism and adherence to the highest service standards, Frankenmuth has awarded the agency with this prestigious classification.

“It is the loyalty and dedication of our Independent Insurance Agency partners that enables Frankenmuth Insurance to continue serving policyholders throughout the region with the best and most comprehensive insurance solutions,” says Frankenmuth Insurance President and CEO John S. Benson. “The effort and professionalism of the management and staff at the Murphy Insurance Group reflects our own goal of exceeding the expectations of those we serve. It is indeed a privilege to honor the agency with our Preferred designation.”

In today’s world, risk is a certainty. With that understanding, Frankenmuth Insurance is in business to provide stability in troubled times. Headquartered in historic Frankenmuth, Michigan, the company has long provided quality insurance products. Their nearly 700 employees focus daily on a single purpose – exceeding policyholders’ expectations. Represented by more than 575 local Independent Insurance Agencies in 14 states, their Agents are your neighbors. They are members of your community, providing the most appropriate coverage for your specific needs. Frankenmuth Insurance is a financially sound company with \$1 Billion in assets and an A.M. Best rating of “A.” With more than 140 years as an industry leader, you can rest assured *Frankenmuth Insurance is with you all the way.*

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